

THE BLUEBERRY STORY

It began back in 1936 when some local Michigan blueberry farmers got together and formed a co-op to help market their crop, but the story doesn't end there. About 10 years ago, the blueberry industry as a whole was struggling. The weather wasn't cooperating, sales were down, and morale was low. Months of hard work just didn't seem to reward the spirit, and the farmers were being put to the test.

Interestingly enough, one small farmer asked a question at a local meeting, "Do you think we should sell preserves?" Slowly that idea sank in, and then took off like wildfire, and within months, The Blueberry Store in South Haven was born. The store was a labor of love and was dedicated to blueberry lovers everywhere. Those down home, all-natural preserves were quickly joined by delicious blueberry jam and smooth-as-silk jelly. Now we have tons of blueberry items on our shelves, and it's growing every day.

People all over the world are touting the wonders of the blueberry. They say it does everything from reversing the aging process, protecting the body from

stress, anti-cancer, helps weak eyesight and is just loaded with antioxidants. It is simply amazing, and according to some, they're just tasty "Little Orbs of Health." We believe a cup a day does more than keep the doctor away.

Here at the Blueberry Store it's our mission to bring to you the best of blueberries: fresh, frozen, dried, chocolate covered, dipped in salsa, covered in barbecue sauce, squeezed for juice, mashed for jam, or whole for our preserves. It really doesn't matter how you eat them, just that you do! We are just down-home country here, dedicated to bringing you the best of the bunch . . . our blueberry bunch, that is!

Our On-line gift store is dedicated exclusively to blueberry lovers everywhere! While browsing through our blueberry stuff, you will find a wide array of gourmet food products, a unique collection of gift items, and many wonderful accessories for the home. From all of us here at The Blueberry Store and our fellow blueberry farmers and packers, have a Berry Great Day!

If you can't visit us in South Haven ... You can visit us online!
Order online at www.theblueberrystore.com

GREAT GIFT IDEAS!

The largest exclusive Blueberry retailer in the world! We specialize in carrying anything and everything Blueberry. Gift Baskets, Jams, Jellies & Syrups, Unique Edibles, Books, Clothing, Drinks and Home Items.

